

Innovation Support Roundtable

Programme

EPO Munich
20 - 21 November 2008

Organised by
European Patent Academy
and



Venue

European Patent Office
Capiltellum Building
Landsberger Str 30.
80339 Munich
Germany

Thursday, 20 November 2008

Capitellum, Room C243

- 09.00** Arrival and Welcome
Jean-Michel Zilliox, Director of Operations & Customer Care,
European Patent Academy
- Session A - Introductions: Who are we? What are we doing?
- 09.15** European Patent Academy (Germany) Jeremy Philpott
Focus: Working in partnerships and networks
- IEEPI (France) Antoine Dintrich
Focus: How to train SMEs - the French experience
- Répi (France) Patrice Vidon
Focus: Creation on case studies in IP field
- Steinbeis Institute (Germany) Alexander Wurzer
Focus: Approaches in the field of innovation support: the role of IP
- Welsh Assembly Government (Wales) Nia Roberts
Focus: Structured Development Planning from the Wales Innovators'
Network
- ICASS (Scotland) Alan Garratt
Focus: Putting IP in context for early stage innovators and businesses
- Own-it (England) Marice Cumber
Focus: Enabling creative businesses to understand and exploit their IP
- 11.00** Coffee break
- 11.15** Projects emanating from the European Commission
- Cert-TTT-M Project
Katarina Egger (AWS)
- IP4SMEs
Antoine Dintrich (IEEPI)
- ip4inno
Jeremy Philpott (European Patent Academy)
- 12.30** Lunch break

Session B - Brainstorm

Who are we trying to serve by providing IP training or information?
Why? How? Who else serves these audiences? What experience do
we have of partnerships? What problems do we face?

- 13:45 Introduction: Results from the survey of SMEs' IP training needs from ip4inno (Work Package 2)
Antoine Dintrich (IEEPI)
- 14:30 Group discussion
- 15.30 Coffee break
- 15:45 Peer Education: Using case-studies; How to find case studies; How to use them to best effect
Patrice Vidon (Répi)
- 16.15 Group discussion continues
- 17:00 Conclusions from brainstorming session
- 17.30 End of day
- 19.00 Dinner
Bavarian restaurant "Ratskeller",
in the basement of the new City Hall
Marienplatz 8, 80331 Munich

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Session C - tools and methods

- 09.00** From afar: E-learning
Introduced by Jeremy Philpott
What are our experiences with e-learning? What forms can it take?
When does it work? What are its limitations?
- 10:00** And face to face: direct consultations
IP audits, IP healthchecks, IP pre-diagnosis, site visits, surgeries
- what best practices can we learn from these schemes?
- 11.00** Coffee break
- 11.15** IP valuation and patent-mapping
Introduced by Nils Omland
What tools and products are available?
Who is using them? With what effect?
- 12.30** Concluding remarks and next steps
- 13.00** End of meeting



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