

Rationale

Lisbon Strategy demands an increase on the interregional co-operation in Research Technology Development and Innovation (RTDI), if Europe is to become the most competitive economy on the global market.

Innovation processes take place mainly at the regional level. Thus, EU regions are entitled to play a key role in the bottom up development of policies leading to the European Research Area (ERA).

Due to the lack of access to practical tools allowing the development of transregional innovation strategies conducive to open and collaborative frameworks, an actual fatigue of project based interregional cooperation schemes is taking place.

ForTransRIS Project delivers a specific experience involving 5 regions on the use of Foresight as a practical tool for the design of common Regional Innovation Strategies: Navarra (Spain), Bretagne (France), Liguria (Italy), Stuttgart (Germany) and Stockholm (Sweden).

Resulting methodology, based upon the outcomes of a practical experience on the transregional foresight in the field of Knowledge and Technology Transfer, is applicable by all EU regions interested of further opening up their innovation systems.

Useful information:

Date: March 18th 2009.

Venue: Brussels office of Regione Liguria Rue de Luxembourg, 15.

Conference language: English.

Registration: You can register online (www.fortransris.net) or by e-mail (sinovat@navarra.es). Please include your name, company/institution, position, address, tel., fax, and e-mail.



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Spain
www.navarra.es



Bretagne
France
www.bretagne-innovation.tm.fr



Liguria Region

Liguria
Italy
www.regione.liguria.it



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Europe 2020.

From interregional co-operation to the Opening up of Regional Innovation Systems in Europe.

What can EU Regions offer and what do they need?

ForTransRIS Final Seminar
Programme

March 18th 2009, Brussels

Venue: Brussels office of Regione Liguria
Rue de Luxembourg, 15



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Programme, March, 18th 2009

08.30 **Registration and coffee.**

Introduction

09.00 **Official Opening**

Welcome by:

Representative of Regione Liguria.

Representative of DG Research.

09.20 **Europe 2020: the need of Open Regional Innovation Systems for the achievement of the Lisbon Agenda.**

Representative of DG Regio.

09.50 **The ForTransRIS Project approach, outcomes and policy recommendations.**

Mr. Rafael Muguerza, Navarra Government, Project Co-ordinator.

10.15 **Panel discussion and questions.**

Moderated by Mr. Rafael Muguerza, Navarra Government, Project Co-ordinator.

10.30 **Coffe break.**

Transregional learning to upgrade RIS: the ForTransRIS project

11.00 **Practical Study Case: "Transregional Technology and Knowledge Transfer by 2018".**

Prof. Claudio Roveda, Fondazione Rosselli.

Mr. Johan Skogh, inno ag.

11.30 **ForTransRIS Methodology Guide: a Practical Guide for other regions**

Ms. Ana Morato, OPTI Foundation.

12.00 **Stakeholders Tribune: benefits for regional innovation systems and ForTransRIS Network.**

Mr. James Leighton, Director, Bretagne Innovation.

Mr. Juan Ramón de la Torre, Navarra Industry Association.

Mr. Julio Maset, CINFA.

12.40 **Questions**

Moderated by Mr. Erik Asplund, inno ag

13.00 **Lunch**

From theory to practice: experiences from EU regions

14.30 **Policy tools for the Opening Up of innovation systems.**

Dr. Günter Clar, Steinbeis-Europa-Zentrum.

15.00 **Round Table: Regional needs and good practice on the Opening Up of regional Innovation systems**

- **4 Motors for Europe: Baden-Württemberg (Germany), Catalonia (Spain), Lombardy (Italy), and Rhônes-Alpes (France).**

- **Brainport Eindhoven (Netherlands).**

- **Wallonia (Belgium).**

- **Malta**

Representative of 4 Motors for Europe Alliance.

Mr. Ton van Lier, Brainport Foundation.

Mr. Michaël Van Cutsem, Destree Institute.

Ms. Jennifer Harper, Malta Council for Science and Technology.

16.00 **Round Table discussion.**

Moderated by Dr. Günter Clar, Steinbeis-Europa-Zentrum.

16.30 **End of Seminar.**



ForTransRIS project aims at the provision of a practical Strategic Policy tool, based on Foresight methodology, that will allow European Regions to increase interregional cooperation on Research, Technological Development and Innovation policy (RDTI) issues, contributing thus to the construction of the European Research Area (ERA).

The project is developing, pilot testing and disseminating a new Transregional Foresight methodology. Such a tool is expected to guide European Regions in the selection of RDTI policy issues of common interest, the development of transregional future scenarios on selected topic, the agreement of a common future Vision and the implementation of joint Road Maps to attain the Vision.

The project is being implemented by a partnership made up of 5 European Regions, Navarra (Spain), Bretagne (France), Liguria (Italy), Stuttgart (Germany) and Stockholm (Sweden), and 6 Foresight Expert organisations.

On the framework of the project, a Foresight Pilot Case focused on Transregional Technology Knowledge and Transfer towards SMEs has been implemented. The results of this case, as well as the practical methodology guide will be widely disseminated at "Europe 2020" Final Event.

Objectives

Promotion level

- To promote the co-ordination of Regional Innovation Strategies at EU level, in order to contribute to the Lisbon Strategy.

- To raise awareness of the use of Strategic Intelligence Policy Tools, such as Foresight, for the formulation of regional and transregional Innovation Strategies.

- To show the practical benefits of transregional Foresight processes for involved Stakeholders, on the basis of the ForTransRIS experience.

Dissemination level

- To disseminate ForTransRIS project methodology approach and results.

- To present the Transregional Road Map between involved regions as an example of the benefits of using Transregional Foresight.

- To present and to disseminate the Transregional Foresight Methodology Guide.

Exploitation Level

- To launch the ForTransRIS Network and to open the participation to potential new members.

- To provide a forum for exchange of information and further co-operation projects or initiatives between Stakeholders of involved regions, for the advancement of the Transregional Road Map.

Target Audience

- RTDI Policy-Makers and Innovation Stakeholders from Navarra (Spain), Stuttgart (Germany), Stockholm (Sweden), Liguria (Italy) and Brittany (France).

- RTDI Policy-makers from EU regions and countries interested of the co-operation and integration of their Regional Innovation Strategies at EU level.

- Scientific experts and practitioners of Strategic Policy Intelligence Tools and Foresight, who can benefit from an advanced experience of the use of Foresight in the design of Regional Innovation Strategies at the regional and Transregional level.

- Policy-makers in the development of coherent RTDI policies at EU level, mainly in the DG Research and DG Regio.